**Maestro Chimi Charlie**

**McDonald’s®**

**TBWA**

**Client**

CMO: Hans Verwimp

Brand Lead: Ornella Cala

**Creative Team**

Creative Director: Jeremie Goldwasser

Creative Concept: Alex Ameye, Jeremie Goldwasser

Social Creative Team: Pol Labaut & Julien Roubaud

Creative Copy: Wilfrid Morin, Chiara De Decker

**Account Team**

Bénédicte Ernst, Lore Boghmans, Tibo Van Bever

**Strategy**

Kim Leunen, Laurent Colson

**AGENCY PRODUCER**

Lore Desmet & Cindy De Mooter

**PRODUCTION COMPANY:** LOVO

Executive Producer : François Mercier

Producers:  Thomas Landeloos

Regisseur: Gregoris Rentis

DOP: Piet Deyaert

**POST-PRODUCTION COMPANY:**  MAKE

Post-producer: Greet Van Thillo, Sofie Gebruers

Offline: Frederic Vandewalle

Online: Pierre Mailly

Grading: Kene illeghems

Sound: Jan Pollet

**PHOTO:**

Photographer: Studio Wauters

Producer: Shana Duprez

Retouching: MAKE

**Studio**

Studio company: MAKE

DTP: Victor Wilmot

**Digital**

Digital Production Agency : MAKE

Project Manager: Philippe Hulhoven

**Print Production**

Michel Prairial

**Media**

Media Agency: OMD